

THE COLEMAN JOURNAL

PUBLISHED IN THE PREMIER COAL MINING CENTRE OF THE CROW'S NEST PASS

The Most Effective Advertising Medium for reaching the People of Town and District. The Journal goes into the Homes

Vol. 14 No. 6

COLEMAN, ALBERTA. THURSDAY, MAY. 9, 1935

FREE COPY

COLEMAN LOYALLY CELEBRATED KING'S JUBILEE

A heavy snowstorm did not dampen the enthusiasm and spirit of loyalty in which the King's Jubilee celebration was observed by Coleman people in common with the Empire on Monday.

The day opened with a celebration of the Holy Communion at 7.30 at St. Alban's church by Rev. A. S. Partington. At 1 p.m. high school and public school classes were assembled at Central school, the original plan being to march in procession to the sports ground. The snow and rain necessitated the entire program being held in the Community hall, and the Citizens' band and a detachment of R.C.M.P. led the way.

The children were presented with miniature flags by the Elks' Lodge, and were to have been addressed on the significance of the Flag. A copy of the address appears following this report.

The program opened with the singing of "God Save the King." School children, Boy Scouts and Girl Guides, the general public and members of various fraternal organizations, filled the hall, and many were unable to obtain admittance.

Mayor Pattinson, opening the program, confined his remarks to the significance of the day. He was followed by Rev. Roy C. Taylor, who spoke on "The King," Rev. A. S. Partington, whose topic was "the Queen," and Rev. J. T. Dunbar, whose topic was "The Empire." The band under Bandmaster Fred Beddington interspersed the addresses by playing "The Maple Leaf Forever."

Presentation of the King's Jubilee Medals were made to the following by Mr. George Kellock:

Mrs. R. P. Borden, district commissioner of the Girl Guides; Mrs. M. Clifford, pioneer woman settler of Peace River district and public school teacher; Mrs. Wood, matron of Coleman hospital; John M. Rushton, secretary of Coleman branch, St. John Ambulance Association; Lt. Col. R. F. Barnes, O. C. 18th Field Brigade; Sergeant Challis Ecott.

Mr. Kellock made the presentation address of souvenir buttons to the school children, impressing on them the fact that no matter what may be said to influence public opinion in rather troublous times, they should always remember they were living under the best form of government in the world.

Three cheers were given for the King and Queen, the band played "O Canada" and the program came to a close, following which every child was presented with a souvenir button and a ten-cent piece.

The dance sponsored by the Canadian Legion in the evening was attended by a large number of people from town and district, and after all expenses are paid the balance will be given to the Jubilee Cancer Fund.

The money set aside for children's sports on May 6 will be used at a later date for that purpose.

Donations to the Jubilee celebration included the following: McGillivray and International Coal Companies, each \$25; Town Council, \$20; Polish Society \$10; S.N.P.J. Lodge, \$10; School Trustees, \$30; Italian Society, \$10; Summit Lodge, A.F. & A.M., \$10; 1st Catholic Florence Union, \$10. Polish Society also donated \$2 to the Cancer Fund.

FLAG ADDRESS FROM THE ELKS' LODGE

Today is the day to celebrate the history of 25 years on the throne of

our present King and Queen of England, and the British Empire.

This Flag, our flag, whose colors are red, white and blue, embrace the following: Red stands for Love, White for Purity, Blue for Truth.

Wherever we may be within the Empire we have protection under our flag; a protection which commands our honor and respect. All British institutions fly this flag with a feeling of protection and security. A guarantee of justice is assured wherever this flag is flown.

The Benevolent and Protective Order of Elks is a service organization; a service organization to stand ready

to serve the community at all times; encourage Charity, foster Friendship; assist any worthy cause; promote welfare. To be successful in these things we must stand by you children, to inculcate and foster in your hearts an abiding loyalty to your king and country and all Canadian institutions, so that you will grow up with a feeling of security, justice, brotherly love and fidelity.

So we present each one of you with a flag. Take it with you; it is yours. Honor and respect it. It is presented to you by the Elks of Coleman in honor of our King and Queen on the 25th anniversary of their reign of our British Empire.

Buy from your Home Store where our week-end Budgets will Save you Money

Quality

Groceries

Ed. Ledieu

Phone 232

"The Big Corner Store"

Phone 232

Fresh and

Smoked Meats

5c Crisco Deal

BUY a 3-lb. Can of Crisco at to-day's price and receive a One-pound can for : : :

5c

Specials--Good only for May 10, 11 and 13

| | | | |
|--|----|---|----|
| Braid's Blue Jelly Tea, per lb. : | 43 | Braid's "Big 4" Coffee, 1lb. vacuum tin : | 33 |
| Crab Apple Jelly, 4-lb. tin : | 55 | Quick Oats, "Purity," non-premium : | 19 |
| Shredded Coconut Milk, white & S.L. 20 : | | Soda Biscuits, 2-lb. packages, : | 25 |
| Shrimps, wet pack, per tin, : | 20 | "Miracle" Whip Salad Dressing, 8-oz. 20 : | |
| Prunes, Del Monte, 2-lb. packets : | 30 | Coleo Toilet Soap, 12 cakes for : | 48 |



Sunday, May 12, "Mother's Day"

MRS. MININZIE of the BLAIRMORE GREENHOUSES will be in the Store all day SATURDAY, with a large variety of Cut Flowers and Potted Plants. This fine display will be well worthy of your patronage. COME EARLY!

Express Good Wishes with Flowers

Fresh Fruits and Vegetables in season at Reasonable Prices

| | | | |
|--|-----|-------------------------------------|-----|
| Oranges, "Gold Buckle," medium size, 3 dozen for : | 95 | Head Lettuce, large heads, 2 for : | 25c |
| Rhubarb, Field, 4 lbs. for : | 25 | Celery, California, per pound : | 15c |
| Field Tomatoes, per pound : | 15c | Cauliflowers, good heads, per lb. : | 20 |
| Cucumbers, Extra Large, each : | 25c | New Potatoes, 2 lbs. fine quality : | 25 |
| | | Other lines are expected Saturday | |

Meat Specials--Saturday Only

| | | | |
|------------------------------------|-----|-----------------------------|-----|
| Very Finest Quality Only— | | Pork Leg Roast, per lb. : | 22c |
| Pot Roast Veal and Beef, per lb. : | 12c | Pork Loin Roast, per lb. : | 26c |
| Pork Shoulder Roast, per lb. : | 18c | Round Steak, 2 pounds for : | 25c |

Creamery Butter All First Grade Brands—Claresholm. Brookfield and Ruby Creek, any brand, per lb. **30**

SAVE YOUR COUPONS! - SAVE YOUR COUPONS!

Ly-Mo-Cide Moth Destroyer

Do not Lose Valuable Articles of Clothing through Moth Destruction. Ly-Mo-Cide will rid your house of these pests.

50c a can

TINTEX DYE

Tints and Dyes all the New Fashionable Colors. 34 regular colors, 18 additional colors by mixing.

H. C. McBURNEY

Druggist and Stationer Main Street, Coleman

SPECIAL

to introduce

KYANIZE

Self Smoothing

FLOOR FINISH

30c $\frac{1}{2}$ pt. can Floor Finish

15c Rubberet Brush

BOTH FOR

15c

SPECIAL

to introduce

KYANIZE

Self Smoothing

Lustaquik Finish

30c $\frac{1}{2}$ pt. can Lustaquik

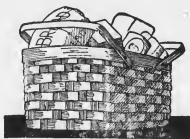
15c Rubberet Brush

BOTH FOR

15c

Pattinson's Hardware Store

Phone 180, Coleman



The Most Health-Giving Item in the Family's Daily Menu

IS MOTHER'S BREAD fresh from the up-to-date plant of Bellevue Bakery. There is none to equal it.

Bellevue Bakery

Phone 74w, Bellevue

J. Shields, Local Dealer

ALABASTINE

Does Not Rub Off



ON MUZZLING THE PRESS

In the attempted muzzling of the press the government has merely brought on themselves the horse they laugh. We are surprised even that the opposition put up as good a fight as they did to save the day—the very people who sponsored the idea and put through the legislation will be the first to scot down the back alley and buy the first paper in from another source. The first idea of muzzling the press came with the fear of exposure and an attempt to fit the muzzle was made in the session of 1934. It failed in its purpose, however, and the daily press brought a realization of existing practices before the public which could not have been conceived or believed in any other way.

The government now, at this late hour, puts on a pious face and says "We Must Prohibit the Publication of Salacious Matter," and forthwith passes a bill that is an insult to the press of Alberta. Companioned with the government in this move is an organization of women, whose sensibilities were quite properly shocked with the disclosures encountered in 1934, but in lending their aid to secrecy they are merely foiling their objective and encouraging the contemptible practices exposed. It were better far were they to strike at the root of the evil, require of our statesmen a standard of respectability regarding the decencies of life, and remember that it takes strength of character, rather than a desire for salacious literature, to place prosecutions before the public. It takes more than ordinary strength of character, too, to place all prosecutions where they are due, or else, in all probability, there would be

more of them. Both public and private interests should be able to withstand the scrutiny of the press or any other challenge that may be put upon them. "Salacious Matter!" What hypocrisy! What flagrant inconsistency! The United Farmer, incorporating the U.F.A., official organ of the government, published every Friday, has been outstanding in the practice of publishing salacious advertising—advertising that is illegal, but has gone on and on unchallenged by the administration of the law.

BARGAIN FARES

to

EASTERN CANADA May 17 to 30

Choice of Travel in COACHES - TOURIST or STANDARD SLEEPERS Fare slightly higher for Tourist or Standard Sleepers in addition to usual berth charges

Tickets at First Class rate will be honored on Canadian Pacific Great Lakes Steamers (within limit) on payment meals and berth charge.

RETURN LIMIT 30 DAYS in addition to date of sale

Per Fares, Train Service, etc. Apply Ticket Agent

**CANADIAN
PACIFIC**



**Grand May
Celebration
Bellevue
May 24th**

Full Line of Sports

Races, Softball, Tug-o'-War, Horseshoe Pitching, Five-a-side Football

Open-Air Platform Attractions

Crowning of May Queen, Choral Singing by Junior Choir Folk Dances and the old-time Maypole Dances

Admission to Grounds 25c School Pupils Free

A Good Time for Everybody!

Proceeds in Aid of the United Church Renovation Fund

McGILLIVRAY CREEK COAL and COKE CO. LTD.

Shippers of High Grade
Bituminous Steam Coal

Head Office and Mines:

COLEMAN

ALBERTA

International Coal & Coke Co., Ltd.

Producers of
High Grade Coal and Coke

PROMPT ATTENTION
To Local Deliveries

GENERAL OFFICE HOURS:

International Coal & Coke Co., Limited
Coleman Light & Water Co., Limited

Saturdays: 8.30 a. m. to 1.00 p. m.
Other Weekdays: 8.30 a. m. to 5.00 p. m.

Good Garden Tools

Assure You of Good Garden Results

Garden Fence, Chicken Fence,
Screen Doors, Combination Doors

We Also have the Famous
C. C. M. Bicycles and Parts

Coleman Hardware Co.

W: DUTIL, Mgr.

Phone 68

Notwithstanding, Mr. Shields, M.L.A., of Macleod, is reported as having said, "If the house wishes to introduce a resolution dealing with advertising, I will support it. It is said that the U.F.A. paper has been accused of this advertising. The Northwestern Farmer, Calgary paper, also carries it. They also appeared in the Western Producer—and every weekly. If it does not comply with the law, we will immediately take steps to correct that situation, etc., etc."

The unparliamentary language of Mayor Clarke, of Edmonton, is about the only fitting response that could be made to such a statement. The Echo files are open for inspection and give the lie to such an assertion, as are, undoubtedly, the files of the weekly press of Alberta. Certain class publications may or may not have accepted such advertising—we are only positive concerning The United Farmer, and the Farm and Ranch Review. All advertising of an undesirable nature, including salacious, matrimonial bureau, send your dime, send your \$, etc., etc., has consistently been refused by the Echo and advertising contracts carry the clause "Advertising copy subject to the approval of the Editor." Mr. Shields, if correctly reported, at least, must be said to be either uninformed or misinformed.—Pincher Creek Echo.

With no further work and nothing further to fight over, it is likely the R.C. police will be withdrawn from Corbin, notice having been given of the mines closing. Another fine piece of work by the Workers Unity League.

Mrs. Lealie Griffiths is seriously ill, her father, Mr. Olson, coming from Midnapore over the week-end.

UNITED CHURCH

Sunday next is Mother's Day, and will be observed by special services at 11 a.m. and 7 p.m. in St. Paul's United church. "A Mother's Throne" will be the subject of the morning address, and "Women at the Cross" in the evening address. Fitting music and recitations.—Rev. Roy C. Taylor, B.A., B.D., minister.

The Salvation Army.—Officers, Capt. H. F. Hotvedt and Lieut. Weir, Sunday School at 3 p.m.; Salvation Meeting at 7 p.m. Friday, 7.30 p.m.

A public meeting was held in the Community hall on Friday evening, which was addressed by Mr. Willmott, a Social Credit speaker of the Aberhart school. The hall was filled with supporters of town and district, and several questions were asked at the close of the speaker's address.

\$20 reward for information leading to conviction of boys breaking windows in the Community hall.

Rawleigh

Good Health Products
Spices, Flavorings, Medicines
and Toilettries

Why Loose Sleep Coughing?
Use Rawleigh's
Cough and Cold Medicines

The latest in Novelty Jewelry
just in.

Leave your films here for
Printing and Developing.
24 hour Service.

F. VERNON, Proprietor
Coleman Next to Bank

Permanent Wave Shoppe Mrs. Edna Powers - Telephone 216



Oil Croquignole Ringlette

including Shampoo and Finger-wave—a wave perfectly designed for new, shorter hair; Finest Ring-ends and deep waves. Reg. \$5.50

Appointments
should be made in advance to
ensure prompt service

CROQUIGNOLE PUSH-UP WAVE
including soapless Oil Shampoo. This heaterless method is ideal for fine, dyed, bleached and grey hair. Guaranteed not to discolor. Regular \$6.50

Fingerwaving and Hot Oil Shampoos
Full line of Cosmetics

Phone appointments to 216, Blaimore.
Over Blaimore Grocery

NOTICE

This week's issue is issued in curtailed form, owing to being short of help through sickness. This paper is delivered into every home in Coleman, 100 per cent. coverage.

St. Alban's Women's Guild will hold a tea and sale of home cooking in the parish hall, Saturday afternoon, May 18th from 3 to 6 p. m.

ST. ALBAN'S CHURCH NOTES
Third Sunday after Easter—services 12.30 p. m. Sunday school. 7 p. m. evensong and address.

Bible class at 7 p. m. Friday. Wm. Antrobus will give a paper.

Mr. and Mrs. John Williams were Lethbridge visitors over the week-end.

COLE'S THEATRE

BELLEVUE

THU., FRI. & SAT., May 9, 10, 11
WARNER BAXTER and
MYRNA LOY in
"BROADWAY BILL"

Sat. Matinee 2 p.m., Adm. 25c, 10c
Two Shows Sat. 7.30 and 9.30 p.m.
Admission 40c and 25c
Mickey Mouse: "Two-Gun Mickey"
Metro News: Showing the Grand
National Steeple Chase

MON. and TUES., May 13 - 14

W. C. FIELDS

Shows you a thing or two, in
"The Old Fashioned Way"

Also Comedy and
Chapter 2 "Tallipin Tommy"
Admission 25c and 10c

WED. and THUR., May 15 - 16

1. Victor Jory, Fay Wray
"WHITE LIES"

2. Evalyn Knapp and
Tim McCoy in
"A MAN'S GAME"

Cash Prizes Wednesday Night
1st prize \$5.00 - 2nd prize \$5.00
Admission 30c and 10c

Coming Coming
"Belle of the Nineties"
"Lest We Forget"
"David Copperfield"

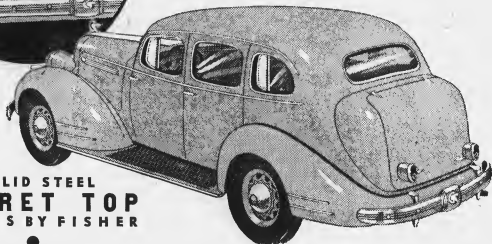
Mine Horses for Sale

Well broken, in good condition. Apply Corbin Collieries Limited, Corbin B. C.

Stop that STOMACH and LIVER trouble, dizzy head, gas on stomach by taking Hepita. It has given assured relief to thousands all over Canada. New price \$5.00 at your druggists or send to us. Write for circular and testimonials. Mrs. Geo. S. Almas, Box C1 1079, Saskatoon, Sask.

LOW PRICE plus BEAUTY make PONTIAC

The Most
Talked-About Car of the Year



SOLID STEEL
TURRET TOP
BODIES BY FISHER

BIG, POWERFUL
HYDRAULIC BRAKES

SILENT
SYNCR-MESH
TRANSMISSION

EXCLUSIVE
CROSS-FLOW
RADIATOR

PRICED FROM

\$936

(for the Standard Six
2-Pass. Coupe)

Delivered, fully equipped, at
factory, Oshawa, Ont. Freight
and Government Registration
Fee only extra.

Prices of 8-cylinder models at
factory, begin at \$1185.

UNTIL recently, the low-price field was limited to a few makes of cars. Now that is changed. General Motors has widened your choice with a new, popular-priced Pontiac Six!

Not solely on this account is Pontiac the most talked-about car of the year. It has beauty. In fact, Pontiac is the best example of scientific streamlining on the road today. And better still, it lives up to the promise of this distinctive beauty.

Solid Steel "Turret-Top" Bodies by Fisher are insulated against weather and vibration; Triple-sealed Hydraulic Brakes contribute to your safety, big, roomy, well-fitted interiors to your comfort; Enclosed Knee-Action (on Eight, Deluxe Six, and some Standard Six models) takes the full shock of bumpy roads; a Concealed Tire and Luggage Compartment gives you extra inside room. Exclusive General Motors developments such as Synchr-Mesh Transmission and Fisher No-Draft Ventilation add greatly to your enjoyment of motoring.

Why not let these advancements speak for themselves in the language you as a motorist understand best—demonstration! Actual proof of superiority! A low-priced Six or a big Straight Eight is waiting for you at our showrooms. Come on in and try it—today!

P-95C



A GENERAL MOTORS VALUE

Sentinel Motors

Telephone 21

Main Street, Coleman

COLEMAN ATHLETIC FOOTBALL

The following officers were recently elected at a meeting in the Grand Union hotel: Hon. president, G. Kel-

lock; hon. vice-presidents, Mayor G. Pattinson, W. Bell, H. McDonald, W. Lees, W. Hayson, A. M. Morrison, J. O. C. McDonald; president, J. Emmer-

son; vice-president, J. Yates; secretary-treasurer, J. Park; executive, J. Hadley, W. Williams, A. McCulloch, A. Easton, F. Beddington, A. Irvine.